



FREELANCE GRAPHICS DESIGNER

Overview

We are seeking an enthusiastic and creative candidate to aid us in creating dynamic and appealing design solutions that have a high visual impact and to help us ensure outstanding customer experience for our products.

This is a part-time role, so design students and freelancers are welcome to apply.

Job Responsibilities

- Determine the layout, font color, font type, logos, pictures and other visual and verbal aspects of a website or app.
- Develop graphics and visual or images for product illustrations, logos, and websites
- Create designs using computer software packages
- Thinking creatively to produce new ideas and concepts
- Using innovation to redefine a design brief within the constraints of cost and time
- Present the design to the art director, client or project manager
- Incorporate changes recommended by the art director, client or project manager into the final design
- Review designs for errors before printing or publishing them

Requirements

During the interview process and screening, you must demonstrate and provide references to online or hard copy portfolios that exhibit the following requirements:

- A creative mind, an eye for detail and impeccable design skills
- Past experience or work involving splashy colors and hip non-corporate designs
- Ability to visualize and derive the design based on a client brief

- Proven skills and experience in emerging technologies in new media, particularly design programs such as InDesign, QuarkXPress, FreeHand, Illustrator, Photoshop, 3ds Max, Acrobat, Director etc.
- A positive attitude to handle rejection as there can be various iterations or design reviews before a draft design is finalized
- Since, this is a part-time role, discipline for budgeting your time, meeting deadlines and managing project and client expectations is crucial

Applying Instructions

Submit your latest and updated resume with sample work or references to an online portfolio to careers@solutionspark.com or submit it on our website at <http://solutionspark.com/career.html>.